

Infoline to present Chanakyashastra play on master strategy

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Infoline Knowledge Academy is set to present a play based on the acclaimed Indian master strategist and kingmaker, Chanakyashastra, as part of its new initiative to bring quality programme and seminars by distinguished speakers of the business world to the Sultanate, it was announced at a specially screened preview at the Passage to India restaurant yesterday.

This is in line with current global trends and in recent years a number of well-known business speakers and personalities have been invited to enlighten the local business people on the very latest trends and theories in business management.

In this regards, Infoline – The initiators of the Infoline Knowledge Academy based at the Knowledge Oasis Muscat (KOM) – is bringing this play to the Sultanate.

The Executive Vice President of Infoline, Sameer Gupta, noted the importance of organizational development by saying, “We believe it is the responsibility of every organisation, which is in a privileged position, to ensure it contributes effectively towards developing a knowledge based society. As a step towards this initiative, Infoline presents to you Chanakyashastra a concept that is set to redefine corporate learning.”

It was noted that Chanakyashastra is a fine management play that highlights the leadership practices of Chanakya, the great known kingmaker, thinker and strategist in the history of India. It is a part of the package that includes leadership development programme with theater games and films, all of which expand on the teachings of Chanakya and their applicability in the corporate world.

The leadership development programme will teach the ‘nine gems’ debated upon as the tools to gain power in business practices. It was further noted that Chanakya explained the science of economics centuries before Adam Smith and Amartya Sen.

The power of story telling is increasingly being recognized by professionals as applicable to business management, knowledge management, organizational development and coaching, sales and software interface design. Storytelling ignites action in knowledge-based organisations.

The show is to be staged at Inter Continental Muscat’s Palm gardens on March 29.