

Infoline in pact with India's Main Course Production

Times of Oman – 18th Jan 2007'

Oman's Infoline has joined hands with one of India's leading theater groups, Main Course Production, Mumbai, for a period of two years to spread corporate values and principles through a mega theater show in the six members Arab states.

"This exclusive tie-up is for the entire Gulf countries. The first grand show in this series 'Chanakyashastra' English play on management will be staged at Inter Continental Muscat on March 29, followed by a workshop.

"We, Infoline have an exclusive tie-up with Main Course Production, for a period of two years. We will present shows in Dubai, Qatar and Bahrain in future," Sameer Gupta, vice president of Infoline told Times Business yesterday.

The show is a part of Infoline's unique 'Infoline Knowledge Academy' concept.

The play, according to organizers is first of its kind in Oman and never before anyone has attempted to educate the business community on corporate values through theater.

The event in Muscat is managed by Light & Shadow enterprises.

Infoline developed the concept of Infoline Knowledge Academy to contribute towards expanding the knowledge base in the Sultanate.

Through this initiative, Infoline strives to bring quality programmes such as seminars by affluent speakers of the business world and groom the local youth through management development programme and soft skills training. Infoline is a vision shared by joint venture partners Bahwan CyberTek, Omantel and PEIE.