

Infoline gives a briefing on Microsoft Dynamics ERP

Staff Reporter

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MUSCAT Infoline, in association with Microsoft, held a briefing on Microsoft Dynamics ERP solutions at the Crowne Plaza Hotel here on Sunday.

Dedicated to the manufacturing sector of Oman, the event gave the audience a lowdown features and utility of the ERP solution.

Infoline's executive vice-president in a brief

speech said: "We are excited about Infoline's recent achievement of gaining the status of a Microsoft Certified Partner. This comes in the wake of the company's successful run up to the premier position of top IT service provider, since its inception in 2003".

Stressing that their bouquet of offerings now included end to end Microsoft solutions, he said the distinction of becoming a Microsoft partner was given to companies who had proved



David Solomon/Oman Tribune

Sameer Gupta addresses the gathering at the Crowne Plaza Hotel.

their competence in the latest Microsoft technologies and shown their ability to meet customers' needs.

"We are pleased to have attained this status since this allows us to clearly promote our expertise and relationship with Microsoft to our existing customers", he added.

Later in a detailed presentation, Microsoft's Maged Talaat - ERP Lead Middle East and Africa made a detailed presentation on the manufacturing challenges faced and how Microsoft Dynamics could help face these challenges.

He also briefed the audience on Dynamics Axapta's value proposition in the manufacturing industry and the way ahead for the future strategy.

Elaborating further Talaat said: "Dynamics Axapta would cover a full

range of functionality, including deep manufacturing and would help streamline operations at the shop floor level and beyond in areas such as planning, sales, customer service and product life cycle management. It would improve the efficiency of the core business activity."

The event concluded with Infoline consultants presenting an interactive live demo on the day to day operations on the ERP to present its user friendly interface in various areas like HR, finance, process, purchase, sales for general as well as manufacturing set ups.

Infoline's Microsoft solutions include offer of expertise on networking, infrastructure, licensing solutions, collaboration, business Intelligence and ERP and CRM solutions for all verticals and industries.

