

# Infoline plans to expand after tying up with Microsoft

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Muscat

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Business-services provider Infoline has announced its intention to expand in Oman after it announced a tie-up with Microsoft to service its customers in the sultanate.

At the launch of Microsoft Dynamics, an updated business software for manufacturers, the company announced it has been certified by the Seattle-based IT giant as a trusted service provider for its products in Oman.

As a result, the company is now training staff to become ex-

perts in Microsoft's products to help the company diversify into the IT sector.

Sameer Gupta, executive vice president of Infoline, explained that this was the latest milestone in its bid to become the largest independent business-services provider in Oman.

He said, "There has been no looking back. We are proved to have been the most chosen strategic solution and service provider. Infoline is determined to move up the value chain by diversifying itself throughout the IT sector.

"With a strong presence in IT

and IT services in HR outsourcing, security solutions, document management, and IT help desks, we are now adding end-to-end Microsoft solutions."

Gupta added that the business was not affected by the global economic downturn because its partners and customers in the sultanate, which include Omantel, BankMuscat and the Public Establishment for Industrial Estates, have survived the worst of the recession.

He said, "This brings us a range of benefits and gives us an edge, as customers are looking for partners who can bridge the

gap between business demands and technology capabilities. We were going strong in the recession due to the financial stability of our partners and ourselves."

The announcement came before Karim Talhouk, sales and channel manager for Microsoft in the Gulf region, added that it too was looking to expand its presence in Oman.

"We are expecting growth of 70 per cent in Oman, and we have more than 100 existing customers. We have plans simply because we all have certain needs that we want to accomplish or automate," he said.